

CHAPTER 1

Music Audio Content Profiles

Important: All audio must be generated using a CODEC qualified and approved by Apple.

Music Album Cover Art Profile

- TIFF with “.tif” extension (32-bit uncompressed), JPEG with “.jpg” extension (quality unconstrained), or PNG with “.png” extension
- RGB (screen standard)
- Minimum size of 600 x 600 pixels
- Images must be square
- Images must be at least 72 dpi

Important: CMYK (print standard) images will **not** be accepted.

Music Digital Booklet Profile

- PDF format with “.pdf” extension
- Four-page minimum
- No more than 10 MB in size
- All fonts embedded
- 72 dpi minimum
- 11 in x 8.264 in (28 cm x 21 cm)
- RGB color
- Horizontal presentation
- All images full-bleed as shown in sample pages

Important: These booklets are expressly designed for the iTunes Store format, and cannot be reproductions of the liner notes with borders to increase their size.

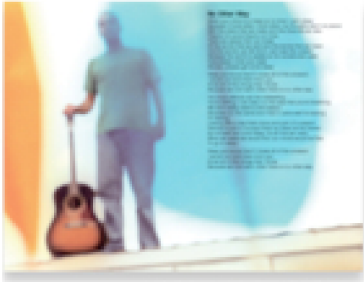
Content Considerations

- When saving as PDF, make sure the document opens full screen with no negative space surrounding the document.
- If the digital booklet is many pages, consider using fewer images or optimizing images to achieve lower overall file size.
- Printer’s marks are not allowed.

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- You cannot sell or advertise other products or services. No other promotional sites are allowed.
- No links to anything outside of the booklet, except to the artist and/or label website(s).
- No time-sensitive information (for example, a promotion or dates for an upcoming tour or concert).



Jack Johnson, In Between Dreams



U2, The Complete U2



Dave Matthews Band, Stand Up